

Date: _____

Effective Term: _____

Hollins University *Arts Management Certificate*

Last Name: _____ First: _____ MI: _____

Student ID: _____ HU Email: _____

Class Year: _____ MAJOR: _____ Catalog Year: _____

Certificate Requirements Checklist

- A major within the visual or performing arts: _____
- Course work in the visual or performing arts from two areas outside of the major:
_____ 4 _____ 4
- BUS 100: Introduction to Business _____ 4
- BUS 320: Managing Nonprofit Organizations _____ 4
- One course from the following:
 - BUS 228: Marketing _____ 4
 - COMM 231: Writing for the Print Media I _____ 4
 - COMM 322: Public Relations Principles _____ 4
 - COMM 343: Organizational Communication _____ 4
 - CMPS 200: Microcomputers in the Business World _____ 4
- Final project, registered as an independent study in the major department _____ 2
- Two internships in the area of arts management, one of which must be a full-term or summer internship: _____ short-term _____ full-term (2-4)

Signature of Advisor in Major _____ Date _____

Signature of Student _____ Date _____